



Tuesday, 20 September 2011
Convention Hall 303
Persada Johor Convention Centre, Johor Bahru

PROGRAM

- 0830 Registration of Participants**
- 0855 Arrival Of Y.B. Dato' Mukhriz Mahathir**
Deputy Minister (Trade)
Ministry of International Trade & Industry (MITI)
- 0900 WELCOME REMARKS**
YBhg. Dato' Zakaria Kamarudin
Senior Director
Exporters Development Division, MATRADE
- 0910 OPENING REMARKS**
Y.B. Dato' Mukhriz Mahathir
Deputy Minister (Trade)
Ministry Of International Trade & Industry (MITI)
- 0930 DIALOGUE SESSION with Y.B Deputy Minister**
- 1030 Coffee Break**
- 1100 MATRADE'S SESSION WITH ENTREPRENEURS & EXPORTERS**
- Venturing Into Export Market by MATRADE
 - Market Opportunities in The Netherland by MATRADE
 - Market Opportunities in Japan by MATRADE
 - Sharing Experiences With Successful Malaysian Exporter
- 1230 Q & A SESSION**
- 1300 LUNCH HOSTED BY MATRADE**
- 1400 TRADE CLINIC SESSION**
- MATRADE
 - SME Corporation
 - SME Bank
 - Halal Development Corporation
 - MIDA
 - MPC
 - MIDF
 - SIRIM
 - Exim Bank
 - INSKEN
 - TPM Biotech
- 1600 END OF PROGRAM**

**“PROGRAM MATRADE BERSAMA
USHAWAN DAN PENGEKSPORT” 2011**